Because they weren't really ON THE CUSP OF A BREAKTHROUGH....

It was just the spin she put on her inordinate love of drugs and hardware at $CAMH. She could have opened a COSTCO. They should have.

Workman did....

CHOOSE!
"HOPE is essential in creating a MOVEMENT. In the spring of 2013 there's every reason to be HOPEFUL." Catherine Zahn, CEO $CAMH, aka "Chatty Cathy"
"One should never HOPE for anything. HOPE is a thing invented by POLITICIANS to keep the electorate HAPPY." Pier Paolo Pasolini (1922-1975 - murdered)

They'd come full circle. From leg irons to brain stimulators on Thing Street. Only the advertising got better.